INVESTING IN WYOMING COMMUNITIES

When you invest in Wyoming families, you are also investing in Wyoming communities. When a single mother overcomes poverty, her success through work and family has a staggering impact on the places we call home.

Communities thrive when local businesses and industry find skilled, dedicated employees to fill critical job gaps. Classrooms become better learning environments when children have greater stability at home. And community services like food banks and housing shelters feel less pressure when families become self-sufficient.

When you invest in people, the effects reverberate in so many beautiful and real ways across this state we love.

Ray Fleming Dinneen, Psy.D.
Climb Wyoming Founder and Executive Director

“WHEN YOU INVEST IN PEOPLE, THE EFFECTS REVERBERATE IN SO MANY BEAUTIFUL AND REAL WAYS ACROSS THIS STATE WE LOVE.”

THE CHALLENGES OF LIVING IN POVERTY:
SINGLE MOTHERS AND THEIR CHILDREN EXPERIENCE THE HIGHEST RATES OF POVERTY AMONG FAMILIES IN WYOMING

38% of Wyoming’s single mothers with children under age 18 live in poverty.

Nearly half of these moms have children under age 5, the years when the majority of brain development occurs.

Wyoming Children in Poverty by Family Type

<table>
<thead>
<tr>
<th>Family Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Moms</td>
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<tr>
<td>Single Dads</td>
<td>12%</td>
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<tr>
<td>Married Couples</td>
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</tbody>
</table>

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The chronic stress of living in poverty significantly decreases the executive functioning skills we all need to navigate the challenges of everyday life: planning, goal setting, emotional regulation, and decision making.

- The majority of Climb participants are unemployed when they enter the program and struggle to cover basic needs like food and housing.
- Those who are employed earn on average $13,759 a year working low-wage jobs that don’t offer benefits or provide financial stability.
The Climb program has evolved for more than 30 years into one of the nation’s most successful models for moving families out of poverty. The basis is career training and placement...but there’s more to permanent life change than getting a job. Long-term self-sufficiency depends on the ability to navigate decisions, conflicts, challenges, and emotions successfully.

WHAT’S INCLUDED:

Life Skills
Tools to manage life outside work, including parenting, nutrition, and budgeting

Mental Health Services
Group and individual counseling with licensed therapists

Job Training
Industry-specific skills, resume building, mock interviews, and workplace professionalism

Job Placement
Selected based on each participant’s unique strengths and interests with continued support and performance evaluations with employers

Graduate Services
Ongoing support through group lunches, resume assistance, and advice on workplace issues and wage increases

Working in groups builds relationships, helps with conflict resolution and self-regulation, accelerates learning, and creates networks that last beyond the program.

"I wasn’t just going to Climb for a job—it was getting me prepared to be successful in a job. For me, group therapy was one of the most powerful parts of the program. It was nice to be able to talk about what’s going on in your life and not be judged. In a group setting, you’re not alone. Everyone is going through the same thing, so you connect on a different level. I had never worked with a counselor before, but it was essential to learn how not to bottle up my emotions. Now when something comes up at work, the outcome is pretty amazing: I’m able to address things in the moment and have direct, respectful conversations.”

Climb’s program intentionally creates social capital between the women in each group. These relationships build confidence and illustrate the value of making connections—with each other and with their community.
THE JOBS: WORKING WITH EMPLOYERS TO MEET WYOMING’S WORKFORCE NEEDS

Climb has the unique flexibility to respond to Wyoming’s ever-changing economy and quickly meet employment needs in different industries throughout the state. Employers can help change a family’s future and see firsthand how a new career impacts single mothers and their children.

2018 TRAINING PROGRAMS

- Certified Nursing Assistant (CNA)
- Office Careers
- Intro to Medical Careers
- Commercial Truck Driving (CDL)
- Professional Workflow Specialist

93% GRADUATES EMPLOYED

full-time at program end in 2018

NUMBER OF CHILDREN: 1

TRAINING: Certified Nursing Assistant (CNA), Sweetwater Area

WAGE BEFORE AND AFTER CLIMB:

Unemployed ➔ $2,253/month, Aspen Mountain Medical Center

FAITH’S STORY

“I always knew I wanted to be in the medical field, even since I was little. I had done well in school but got pregnant my senior year in high school, and that’s when my journey started. Thanks to Climb, I now have a job I never thought I’d be able to get. Climb gave me everything I needed to get me going in my career. In training, I read 200 pages a night and studied every day for the tests, which I passed on the first try. Now I’m learning to do very technical work as a scrub tech and love the intensity of surgery. I’m not scared of anything anymore and want to become an R.N.”

Having technically skilled employees in industries like healthcare and transportation helps communities address critical labor shortages.

The JOBS

CASPER

Blakeman Vacuum & Sewing Brake Supply Co.
Casper Children’s Center Edgewood Meadow Wind Epison Health Solutions GSG Architecture GW Mechanical Inc. Halliburton Hilton National Bank Hilton Garden Inn Intermountain Home Companions Lincare – Casper Meadow Wind Assisted Living Platte Valley Bank

CHEYENNE

4 Quarters Excavation & Development Inc. Aspen Wind Assisted Living Cheyenne Radiology Cheyenne Regional Medical Center Croed Inc. – Cheyenne Direct Hauling Employee On-boarding Services Fresenius Kidney Care – Cheyenne Hutchinson Construction JE Dunn Laramie County School District #1 Laramie County School District #2 Transportation Life Care Center of Cheyenne LR P Trucking Inc. Professional Transportation Inc.

SWEETWATER AREA

Amerigas Aspen Mountain Medical Center Cheyenne Radiology E&S Electrical Services Gillette Optometric Clinic Gillette Senior Center K&M Energy Services Inc. Life Connections Primrose Retirement Community Gillette Wyoming Dept. of Family Services – Gillette

LARAMIE

Albany County Circuit Court Albany County School District #1 Transportation All In One Septic Systems and Plumbing Alpine Appraisal City of Laramie Family Physicians of Laramie Laramie Invinson Memorial Hospital Jacobs Foundations, LLC Laramie Care Center Seasons Psychiatric Clinic Spring Wind Assisted Living University of Wyoming, Residency Life and Diving Windy City Pet Store Wolf Creek Broadcasting, HT1356

TETON AREA

Arvada Children’s Learning Center Community Foundation of Jackson Hole

FAITH’S STORY

“I always knew I wanted to be in the medical field, even since I was little. I had done well in school but got pregnant my senior year in high school, and that’s when my journey started. Thanks to Climb, I now have a job I never thought I’d be able to get. Climb gave me everything I needed to get me going in my career. In training, I read 200 pages a night and studied every day for the tests, which I passed on the first try. Now I’m learning to do very technical work as a scrub tech and love the intensity of surgery. I’m not scared of anything anymore and want to become an R.N.”

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Arvada Children’s Learning Center Community Foundation of Jackson Hole

Thanks to the following employers who partnered with Climb in 2018!

Casper:

- Blakeman Vacuum & Sewing Brake Supply Co.
- Casper Children’s Center Edgewood Meadow Wind Epison Health Solutions GSG Architecture GW Mechanical Inc. Halliburton Hilton National Bank Hilton Garden Inn Intermountain Home Companions Lincare – Casper Meadow Wind Assisted Living Platte Valley Bank

Cheyenne:

- 4 Quarters Excavation & Development Inc. Aspen Wind Assisted Living Cheyenne Radiology Cheyenne Regional Medical Center Croed Inc. – Cheyenne Direct Hauling Employee On-boarding Services Fresenius Kidney Care – Cheyenne Hutchinson Construction JE Dunn Laramie County School District #1 Laramie County School District #2 Transportation Life Care Center of Cheyenne LR P Trucking Inc. Professional Transportation Inc.

Sweetwater Area:

- Amerigas Aspen Mountain Medical Center Cheyenne Radiology E&S Electrical Services Gillette Optometric Clinic Gillette Senior Center K&M Energy Services Inc. Life Connections Primrose Retirement Community Gillette Wyoming Dept. of Family Services – Gillette

Laramie:

- Albany County Circuit Court Albany County School District #1 Transportation All In One Septic Systems and Plumbing Alpine Appraisal City of Laramie Family Physicians of Laramie Laramie Invinson Memorial Hospital Jacobs Foundations, LLC Laramie Care Center Seasons Psychiatric Clinic Spring Wind Assisted Living University of Wyoming, Residency Life and Diving Windy City Pet Store Wolf Creek Broadcasting, HT1356

Teton Area:

- Arvada Children’s Learning Center Community Foundation of Jackson Hole

Number of Children: 1

Training: Certified Nursing Assistant (CNA), Sweetwater Area

Wage Before and After Climb:

Unemployed ➔ $2,253/month, Aspen Mountain Medical Center

Having technically skilled employees in industries like healthcare and transportation helps communities address critical labor shortages.
EARNING A SELF-SUFFICIENT WAGE:

THE UPWARD TREND

After just three months, Climb graduates are starting new careers and discovering new lives. After two years, they are continuing an upward trend, earning livable wages and benefits that allow them to transition off public assistance and provide financial stability for their children.

INAUGURATING A SELF-SUFFICIENT WAGE

TARA’S STORY

“My Climb program two years ago did a ropes course during orientation...and I’m terribly afraid of heights. But I did it and was so proud of myself. That’s what Climb has done for me ever since—pushed me to my limits and made me realize that I can do anything I put my mind to. My mantra all along has been, ‘I can do this… I’m doing it...I did it!’ Because of my earnings, I’m now buying the little farm that I dreamed of having when I was a girl. But it’s about more than a paycheck: now I feel secure. I don’t feel worthless. I’m doing this all on my own, and my kids are so proud of me for driving a big truck. Climb really has changed my life!”

NUMBER OF CHILDREN: 3

TRAINING: Commercial Truck Driving, Cheyenne

WAGE BEFORE AND AFTER CLimb:

$800/month (part-time food service) ➔ $6,080/month, Duran Construction

YOUR RETURN ON INVESTMENT

Thanks to your support, Climb invested $15,665 in Katie, and as a result she will earn an additional $602,659 during her lifetime.

AGE AT CLIMB APPLICATION: 41

WAGE BEFORE AND AFTER CLIMB:

$800/month (part-time food service) ➔ $6,080/month, Duran Construction

INCREASE IN AVERAGE MONTHLY WAGES

Before Climb

$1,123

3 months post program

$2,258

2 years after Climb

$2,317

CLIMB’S INVESTMENT IN KATIE: $15,665*

$602,659

COST PER PARTICIPANT VARIES DEPENDING ON TRAINING TYPE. LIFETIME EARNINGS ASSUME RETIREMENT AT AGE 65 AND NO WAGE INCREASE.

YEAR-ONE INCREASE IN WAGES: $27,394

LIFETIME INCREASE IN WAGES: $602,659

*Before Climb, I felt stuck and thought about going back to bartending and waiting tables, but I worried about that long-term for things like insurance and retirement. I’m so glad to be where I am now in the medical profession—there are so many opportunities! This year, when I was able to buy my kids school clothes without help, it was a very good sign.

— Katie, 2016 Certified Nursing Assistant (CNA) Graduate

Thanks to your support, Climb invested $15,665 in Katie, and as a result she will earn an additional $602,659 during her lifetime.

AGE AT CLIMB APPLICATION: 41

WAGE BEFORE AND AFTER CLIMB:

Unemployed ➔ $3,554/month, Surgery Unit Clerk, Wyoming Medical Center

Thanks to your support, Climb invested $15,665 in Katie, and as a result she will earn an additional $602,659 during her lifetime.

AGE AT CLIMB APPLICATION: 41

WAGE BEFORE AND AFTER CLIMB:

Unemployed ➔ $3,554/month, Surgery Unit Clerk, Wyoming Medical Center

*Cost per participant varies depending on training type. Lifetime earnings assume retirement at age 65 and no wage increase.
THE PATH TO INDEPENDENCE:
MOVING OFF PUBLIC ASSISTANCE

Climb graduates experience a critical sense of independence and self-worth by being able to provide for their children. This empowerment is a huge motivator for long-term success. In addition, the state of Wyoming sees a significant savings as these families move off public assistance.

**FOOD STAMP USAGE BY SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM (SNAP) PARTICIPANTS**

Wyoming saves $730,440 annually from decreased food stamp use among graduates.

Before Climb 3 months post program 2 years after Climb

**NUMBER OF CHILDREN:** 1

**TRAINING:** Professional Workflow Specialist, Gillette

**WAGE BEFORE AND AFTER CLIMB:**
$1,096/month (part-time retail) ➔ $2,773/month, Collins Communications

**PERCENT OF GRADUATES ON PUBLIC HEALTH INSURANCE**

Before Climb 3 months post program 2 years after Climb

40% DECREASE

**PERCENT OF GRADUATES ON PRIVATE HEALTH INSURANCE**

Before Climb 3 months post program 2 years after Climb

200% INCREASE

**STEPHANI’S STORY**

“Before Climb, I had been on food stamps and Medicaid, but I really wanted to break away from that. Climb gave me the ability to get off public assistance. That’s a daunting thing. **Being able to support my child on my own feels so much better.** My new job offers financial stability, full health insurance, and dental. I came from a pretty broken home, so that’s what you hope for as a mom—to give your kids a better life than what you had. I hope it paves the way for my daughter to know that she’s capable of doing anything as long as she puts work into it.”

For every Climb family that reaches self-sufficiency, communities realize savings in publicly funded programs, from local food banks and shelters, to public health clinics.
ELLEN’S STORY

“When my husband suddenly left me after 28 years of marriage, I had to pick myself up from the beginning and figure out how to support my daughters. I had to do this with very little past work experience. Climb gave me confidence and helped me stand up for myself. Now, I’m a Civil Court Clerk, and my kids are so proud of me. My youngest saw me working hard at Climb and never missing a class, and that has inspired her to keep going in school. I shared the resume and computer skills that I learned at Climb to help her get a job. I also shared the mindfulness skills that I learned, like how to focus on a task when you’re stressed. So, I didn’t just do it for me, I was thinking of my kids more than anything. I don’t want something given to me, I want to work for it. That’s what my kids are learning from me.”

A $10,000 increase in annual income for families in poverty averaged over the first five years of a child’s life nearly triples the odds that he or she will finish high school.

Climb was recognized as one of six organizations nationwide that fully integrates support for each generation by the Center for the Study of Social Policy.
KATE’S STORY

“To the people who invest in Climb, I want to say that Climb is so helpful to families who really need it. It changes lives. I was working three part-time jobs that just weren’t doing it for our family. My daughter was getting bad stomachaches from the stress, and our living situation was not great. The women in my program had so many different stories—but I can truly say that we ALL came away with more confidence. Climb has given us the ability to hold our heads high and figure out our lives. You have given us the tools to provide for our families.”

Investor support made it possible to serve 139 moms and 270 children statewide in 2018.

2018 FINANCIALS

MOTHER’S DAY MATCH DONORS
Anonymous
Anonymous in memory of Dad
Sheryl and Tony Aquila
AT&T
Business Advisors, Inc.
Carole and Norm Holley
Jamotte-Pearall Family Fund of the Community Foundation of Jackson Hole
The Len-Ari Foundation
Cathy and Fred Moore
Nad and Ted Staryk
Eylie and Ben Trudwine
Sidney and Oliver Walter

EXPENSES

13%

FEDERAL

8%

COUNTY/CITY

9%

INDIVIDUAL

2%

CORPORATE

100%

FOUNDATION

63%

INVESTMENT AND OTHER INCOME

8%

PROGRAM

9%

FUNDRAISING

2%

ADMIN

13%

REVENUE

60%

THANK YOU FOR YOUR SUPPORT

FISCAL YEAR 2018 INVESTORS (OCTOBER 2017 - SEPTEMBER 2018)

This year’s Climb programs would not have been possible without generous contributions from our donors.
YOUR SUPPORT = STATEWIDE IMPACT

MISSION:
For low-income single mothers to discover self-sufficiency through career training and placement.

SITE OFFICES

CASPER
(307) 237-2855
casper@climbwyoming.org

CHEYENNE
(307) 778-0094
cheyenne@climbwyoming.org

GILLETTE
(307) 685-0450
gillette@climbwyoming.org

LARAMIE
(307) 742-9346
laramie@climbwyoming.org

SWEETWATER AREA
(307) 382-0771
sweetwater@climbwyoming.org

TETON AREA
(307) 733-4088
teton@climbwyoming.org

For more information about becoming an employer partner, investor or program participant, contact:

CLIMB’S HOME OFFICE
1001 W. 31st Street
Cheyenne, WY 82001
(307) 778-4126
info@climbwyoming.org

STAY CONNECTED!  facebook climbwyoming.org  For moms: climbready.org

FAMILIES SERVED TO DATE

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<thead>
<tr>
<th></th>
<th>MOMS</th>
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